



INFO
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“We consciously set out to make contemporary forms. The bulb market is saturated with retro styling - it's good to create something different. We realised that nearly all bulbs went downwards and appeared to flow out from the from the bulb holder. Our initial reaction was to make forms that do the opposite - why not go upward and visually separate the parts? A light becomes a sculpture in the air - why do you want to look at the lump of the bulb holder above it? Why not either hide it with the bulb, as in Curli, or make it a key part of the design's visual balance, as with the Smile range?”



BEEM



BEEM aims to reshape the world of lightbulbs through innovative combinations of pure form and the latest LED technology. BEEM is a collaboration between award winning industrial designer Samuel Wilkinson and experienced lighting entrepreneurs Chris Stimson and Bujar Shkodra.



Abo
BEEM

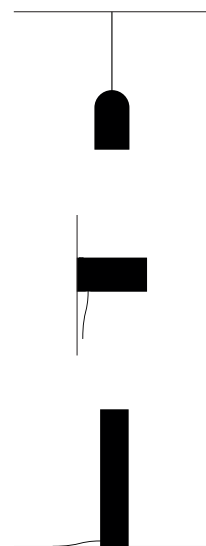
The debut lamps - Smile and Curli - take advantage of the latest soft-filament LED technology, expressed through Samuel Wilkinson's characteristically fluid modern forms, hand-made craftsmanship and our devotion to detail.

Smile is a distinct, graphic and modern glass bar of light fitted with a flexible filament attached to a ceramic base. Three shapes are available: a straight line, a U shape and a smile-like upward curve.

Curli is a swirl of light that takes its formal inspiration from the calligraphic flourish of the curlicue to create a continuous asymmetric coil that twists up and around the bulb holder.



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All made by hand from the highest-quality components available today, BEEM lamps are manufactured to maximise sustainability and engineered for longevity. At BEEM we always try to use raw, honest materials as we don't like to compromise on quality and feel. Some materials as: borosilicate glass, Led filaments, industrial ceramic and polycarbonate.



BEEM's mission is create refined lighting solutions, so naturally we created a range of fixtures to complement our bulbs. Whether hung from the ceiling, placed on a table or fixed on the wall each fixture is designed to show off our bulbs in the best way.

